* RFID
* NFC TX to wake up something and initiate bluetooth
* Air quality
* “We are as innovative as we are stupid”
* Woods
  + This wakes up x amount of times
  + It’s on for x duration
  + Is it able to monitor x continuously?
  + It’s powered by a solar cell x big
  + So much handshaking with BLE
  + Will sense a lot more often than you transmit
  + Have you thought about programming it to wake up at a specific time and do something more than just take one measurement and go back to sleep...listen to a microphone for 30 seconds and go back to sleep
    - Do data aggregation?
  + C
* Sensors- 5 mA?
* System voltage 3.6...3.3V
* Woods: teams that win often dedicate 2 people early on dedicated to making the project look cool and demo-able